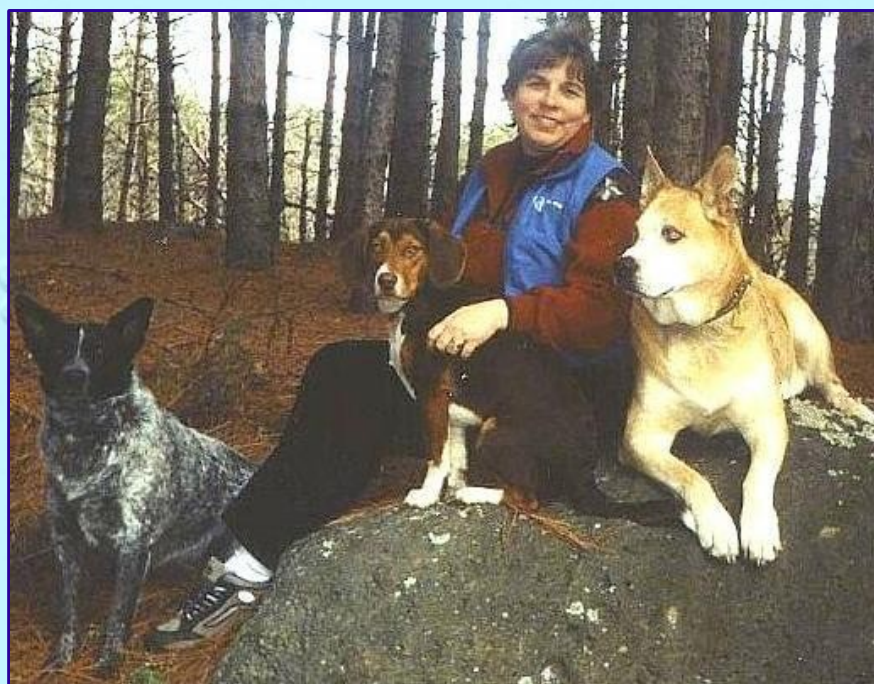




alpha dög

canine obedience training



"I have grown up with dogs and have worked with them over 30 years in a variety of capacities: breeding, in the show ring, grooming and, of course, living with them. Obedience training and agility offer a whole new dimension to your relationship with your dogs and I hope to help you enhance your relationship with your canine pals. They deserve it, we just have to show them how."

Cherie Cullen, Owner of Alpha Dog Canine Obedience Training

Basic and Advanced Obedience Training

For dogs 6 months and older, Alpha Dog Obedience Training classes teach you to train your dog. We encourage all members of the family who are old enough and who will interact with the dog to attend.

What appears to be disobedience in your dog may simply be confusion. Your dog doesn't know what you want - what behavior is acceptable and what isn't - so he can't give it to you.

We work with you to establish clear, consistent, and appropriate expectations for your dog, to maintain order, to get and to keep your dog's respect. At the same time, your dog learns what to expect from you.

In the Advanced Obedience class, we build on the skills you've developed: off-leash commands, proofing with 3 levels of distractions, longer stays.

We also offer Industrial-Strength training. Your dog lives at our facility and receives daily training for up to 4 weeks. At the conclusion, you receive a personalized instruction video and an implementation session. It's ideal for owners going out of town or on vacation.

Alpha Dog graduates (private & class) may attend any future class of that course as a refresher at no cost. This offer is good for the lifetime of your dog.



Puppy Kindergarten

Puppy Kindergarten is a 5 week course for students 10 weeks to 5 months old. We'll cover issues such as food bowl etiquette, saying "please," crate training, barking, biting, house training, and jumping up.

Our focus with puppies is not strict compliance with commands. Your pup is still developing, both physically and mentally, so strengthening the bond between you and developing your role as the Alpha in his life is of paramount importance. We help you lay the foundation for a balanced relationship going forward.

"In the past I have owned dogs that where not trained, and struggled to get them to do the simplest things. Since I started my new puppy, Sydney, in Alpha Dog's Puppy Kindergarten, I am amazed at how easy she is to handle because of the training. My family and I have developed a strong bond with Sydney, and have had fewer behavior problems with her." - *Steve Holloway, owner of Sydney*

Aggressive Dogs

According to the Centers for Disease Control and Prevention, every 40 seconds someone in the United States seeks medical attention for a dog bite-related injury, roughly 800,000 a year. Half of those are children younger than 18.

While many trainers refuse to work with aggressive dogs, Alpha Dog does. In fact, this is our specialty. After professional counseling and training, you may be able to eliminate or at least control your dog's aggressive behavior, as well as learn to avoid potential problems with other people and dogs.

We'll help you understand why dogs bite, what dangerous situations to avoid, how to reduce aggression, and how to keep others safe from your dog.

Behavioral Problem Solving

Even the best dog will have some behavioral problems from time to time. Often, these are simply the result of your dog misinterpreting confusing and contradictory human rules.

You gave him that bone so he could chew, so why isn't it OK to chew on that shoe? You thought it was cute when he jumped on the couch to watch that movie yesterday. So why are you angry that he jumped up to join the visitors on the couch today?

Alpha Dog will help you communicate a consistent message to your dog and cope with problems like dog-to-dog aggression, dog-to-human aggression, separation anxiety, excessive chewing, etc.

"It was just miraculous with Thai. After attending 2 previous obedience courses we had seen little results. I called Alpha Dog and Cherie listened to my concerns. She offered to refund my money if we did not make progress by the end of the 2nd lesson. There was no need for a refund. Thai obeys all the basic commands and his barking at the door is under control." - *Laura Mulligan, owner of Thai and Jazz*

Scentwork

You've probably heard of dogs helping to sniff out explosives or drugs, or to track missing persons. This is because dogs have a much more sensitive olfactory system - the sense of smell - than do humans. Not only can they detect odors far more faint than we can, they can detect a much wider range of odors.

In scent training, Alpha Dog will teach you to work with your dog on the trail of quarry. This is primarily recreational; your dog won't be sniffing out bombs or cocaine! But you will have a lot of fun. And while obedience training teaches your dog to listen to your commands, tracking teaches you to trust your dog.

Canine Good Citizen

Originally conceived by the American Kennel Club in 1989 and since adopted by similar organizations around the world, the Canine Good Citizen program is a way of recognizing and rewarding dogs who demonstrate good manners at home and in the community.

As a certified CGC tester, Cherie will lead you and your dog through a series of ten tests:

- Sit and Down on Command/Staying in Place 🐾
- Out for a Walk (walk on a loose leash) 🐾
- Accepting a Friendly Stranger 🐾
- Sitting Politely for Petting 🐾
- Appearance and Grooming 🐾
- Walking Through a Crowd 🐾
- Coming When Called 🐾
- Reaction to Another Dog 🐾
- Reactions to Distractions 🐾
- Supervised Separation 🐾



Dogs of any age may take the test. Dogs who pass all 10 tests receive a CGC certificate. Alpha Dog offers preparatory training for the test on an individual basis.

Agility Training

Dog Agility events are similar to equestrian show jumping. The dogs maneuver through an obstacle course and are judged on timing and errors. Of course, there's no jockey riding the dog. Instead the handler guides the dog from the sidelines with encouraging commands and hand signals.

While dog agility has become an exciting spectator sport since it was introduced in the 1970's, it's also great fun and good exercise for your dog. And working alongside your dog as he learns to contend with each obstacle builds a lasting bond of trust between you.



Dog Bite Education

As a service to the community, Alpha Dog conducts seminars for children to help them avoid unpleasant experiences that could lead to dog bites. Using information from the Humane Society, children learn:

- 🐕 How to behave around dogs
- 🐕 How to identify dog emotions
- 🐕 How to approach a dog
- 🐕 Situations in which you may encounter a dog
- 🐕 How to behave if a dog threatens
- 🐕 What to do if they are bitten

Each session is about 30 minutes long and is great fun for the kids. If your school or organization would like to hold a session contact Alpha Dog. We'd be glad to help.

Free Services

As a participant in the community, Alpha Dog offers the following assistance at no charge:

Breed Selection Assistance

There are many reasons why owners become unhappy with their dogs. What they often don't realize is that their unhappiness may stem from the original decision to get a dog in the first place. Selecting the right breed for your family and lifestyle is the single most important decision you can make for your dog.

To determine if you risk selecting a dog for the wrong reasons, ask yourself if these factors affect your decision:

- The breed of dog you had when you were a child
- The kind of dog in your favorite movie
- The dog with the big sad eyes at the local pound
- Your neighbor's offer of a puppy from their dog's litter

Prong Collar Fitting

There are many devices and many philosophies used in the training of dogs. One such device is a prong or pinch collar. Used correctly it is an effective teaching tool. Used incorrectly it can needlessly hurt your dog.

If you have purchased, or are considering purchasing, a prong collar it is imperative that you learn to use it correctly. This includes sizing, fitting, and use. For the sake of your dog, call Alpha Dog; we'll advise you on how to use a prong collar properly.

Matchmaker

We occasionally hear of dogs looking for a new home. If you're interested in adopting a needy canine, let us know. We'll be happy to put you in touch with the current owners.

The Alpha Dog Philosophy

In a pack, there's one dog in charge, the Alpha Dog. He sets the pace for the other dogs. He commands their respect and obedience. The other dogs look to him for direction, and the pack runs smoothly.

Who's the Alpha Dog in your family? If it's your dog, you've got a problem. It's a problem because your dog really is a dog, but you - and the other members of your family - are not.

At Alpha Dog, we don't just train your dog, we train you. We teach you to be the Alpha Dog in your home.

Your dog, meanwhile, will learn that he is a dog and that he has to respect and obey all the humans in the family. And since he is a dog, he'll be happier with this new-found understanding. He'll be more comfortable and confident, secure in his place in the family pack. He'll be free from the responsibility of running the household and making decisions. He'll be free to be your loving companion and not your boss. He'll be free to be a dog.



cherie@alphadogobedience.com
613-286-WOOF
613-253-1650
www.alphadogobedience.com

"Helping the dog you have to become the dog you want"